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Agenda



Researching the Fixed Income & Bond Markets

- Landing page overview
- Real-time market awareness using the Yield Table

Searching the inventory

- Search tool
- Review results in a Scattergraph & table
- Bond Ladder tool
- CDs & Ladders

Monitoring your bond portfolio

- Fixed Income Analysis tool
- Fixed Income Alerts

Supporting resources

- Bond market analysis from Fidelity & third-parties
- Fidelity Learning Center



Research: Bonds & CDs to build your portfolio

What is it?

A comprehensive site to search for bonds
 & CDs, research issuers, access live help
 and to learn about the bond market

What's unique about it?

- A single location to research bonds, CDs, new issues, bond funds and ETFs
- Perform a quick search for bonds or funds by CUSIP or type

How can it help you?

 Save time and easily access saved bond searches







Yield Table: Evaluate the bond market on one page

What is it?

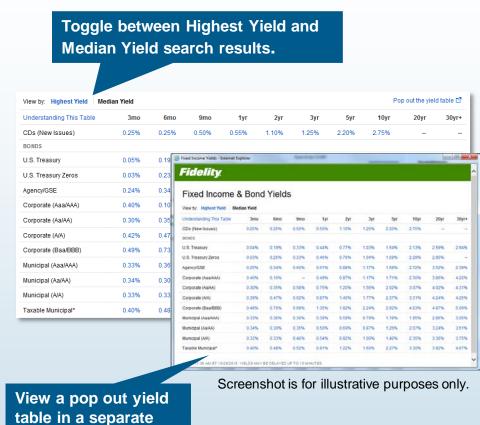
A regularly updated snapshot of the highest yields for various bond types & maturities

What's unique about it?

- Quick & easy to scan yields
- A single page updated every 15 minutes, 24/7

How can it help you?

- Single click on a yield number to Quick Search bond inventory
- Assess relative yields by product type & maturity (yield curves)



window.

Research > Fixed Income, Bonds & CDs > Find Bonds & CDs tab



Search: Use criteria that is most important to you

What is it?

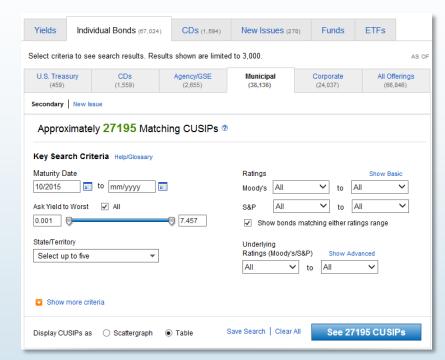
A tool to screen for bond and CD offerings

What's unique about it?

- Offers a variety of simple to complex search criteria
- Displays a dynamic count of the matching inventory as criteria is adjusted
- Ability to save preferred searches and elect to receive alerts for these searches

How can it help you?

- Easily find the bonds you are looking for
- Search across multiple product types, including new issue bonds, with a single click
- Save a search for future use







Results Table: Line-by-line comparison of bonds

What is it?

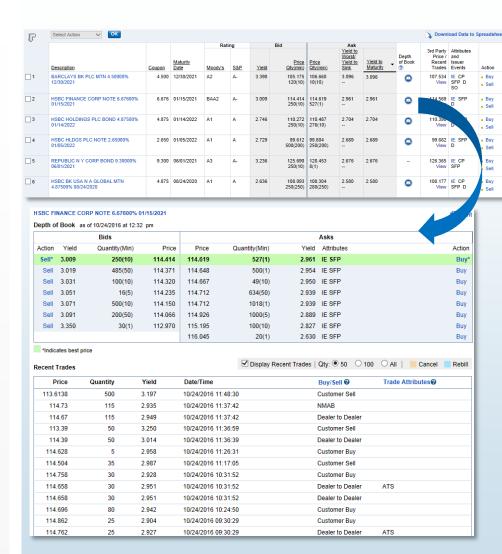
 A list of live bond offerings with access to depth of book & recent trades

What's unique about it?

- A view of the inventory narrowed to reflect your criteria choices
- Provides insight into liquidity

How can it help you?

- Evaluate Bid & Ask prices
- Access the Bond Details page using the Description link for more information on the bond's structure and prices
- Compare recent and historical prices on a single page from Depth of Book link





Scattergraph: Evaluate investment opportunities on a graph

What is it?

A graph that plots bond and CD offerings against benchmark yield curves

What's unique about it?

- View up to 3,000 bonds on a single page
- Convenient access points to get more details on a bond or place a trade

How can it help you?

- See how bonds are priced relative to peers and benchmark yield curves
- Pinpoint areas of pricing opportunity and/or risk



Screenshot is for illustrative purposes only.



From the Find Bonds and CDs search page, choose to display results as a Scattergraph.

Note: Not available on Chrome browsers.



Bond Ladder Tool: Build a portfolio of bonds with staggered maturity dates

What is it?

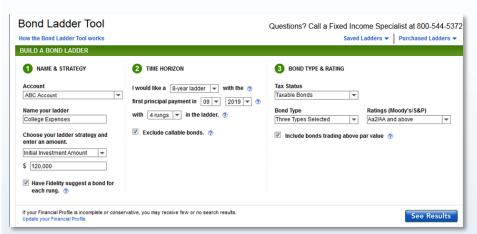
 Allows you to construct a forward looking view of income generated from bonds you've selected

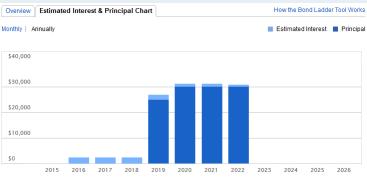
What's unique about it?

- Intuitive design allows you to seamlessly build, edit, & purchase a ladder
- View estimated income and principal information in a chart format
- Ability to export the ladder to the Fixed Income Analysis tool for income analysis before you invest

How can it help you?

- Provide ongoing liquidity / income stream
- Manage interest rate risk and reinvestment risk





Screenshot is for illustrative purposes only.



Research > Fixed Income, Bonds & CDs > Bond Tools tab > Bond Ladder Tool > Build a Bond Ladder



CD Ladders: Simple way to build a ladder strategy with varying maturity dates

What is it?

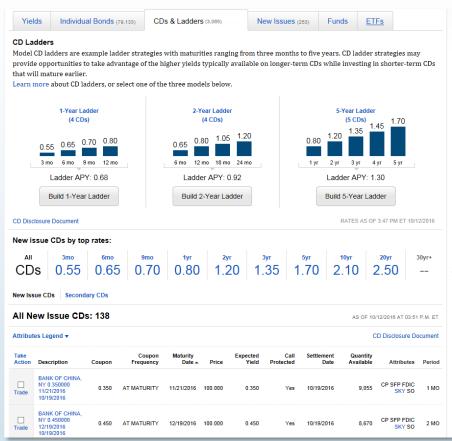
- CDs offer rates of return supported by FDIC insurance
- Fidelity presents three Model CD Ladders: 1-Year, 2-Year, and 5-Year

What's unique about it?

 Fidelity's new issue brokered CD offering provides CDs of multiple maturity dates, from dozens of different issuing banks, all without a charge to purchase or management fees

How can it help you?

- CDs offer rates of return supported by FDIC insurance
- Fidelity offers CDs from hundreds of issuers and maturities
- You can pick CDs that best match your preferred "return of liquidity" timeframes







Fixed Income Analysis tool: Monitor your bond portfolio

What is it?

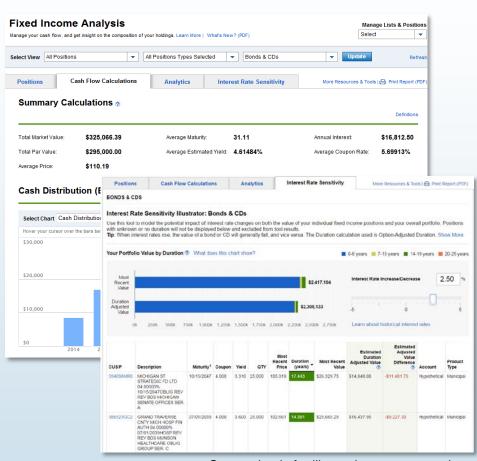
 A tool to visualize your cash flow and monitor sources of potential risk

What's unique about it?

- Automatically captures all of your bond & bond fund positions held at Fidelity
- Integrate outside holdings for holistic analysis

How can it help you?

- Evaluate the timing of cash flows
- Identify sources of call risk & concentration risk
- Conduct pre-trade portfolio impact analysis
- Model the interest rate sensitivity of your fixed income portfolio



Screenshot is for illustrative purposes only.



Research > Fixed Income, Bonds & CDs > Bond Tools tab > Fixed Income Analysis Tool



Fixed Income Alerts: Subscribe to receive new issue & your account holdings information

What is it?

 An email subscription that automatically delivers information to subscribers about changes to their bond portfolio as well as upcoming new issue bonds

What's unique about it?

 As opposed to you <u>searching</u> for information, have information about your bond portfolio and new issues <u>sent</u> to you

How can it help you?

- Be reminded when a bond or CD in your portfolio is about to mature
- Stay informed of certain issuer or material events such as bond calls or rating changes
- Take advantage of brief opportunities to purchase new issues



Screenshot is for illustrative purposes only.



Research > Fixed Income, Bonds & CDs > Bond Tools tab > Fixed Income Alerts > Fixed Income Holding or Fixed Income New Issues & Secondary Offerings



Research: Stay current with a rich offering of bond market news & analysis

What is it?

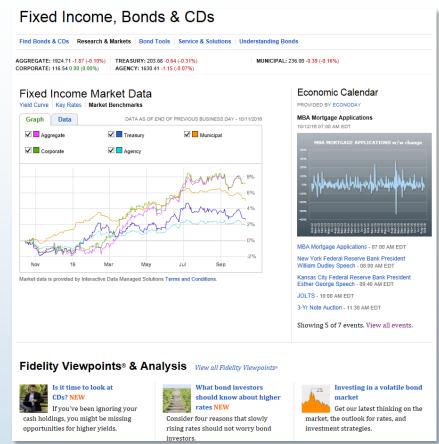
 A collection of Fidelity & third-party news, data & research

What's unique about it?

- A central view into economic events
- Access to Fidelity's Thought Leadership as well as independent, well-known sources

How can it help you?

 Be more informed with recaps of and updates on market moving events







Next Steps



Contact Us

Visit Fidelity.com > Research > Fixed Income, Bonds & CDs: Service & Solutions tab

- Get help finding bonds and navigating tools
- Contact Fixed Income Specialists:
 800-544-5372



Fixed Income Specialists

Strategically located in regional teams nationwide, our fixed income specialists work with you and your financial consultant to provide bond strategies and trading expertise when you need it.

- · Build a bond ladder to create an income stream
- · Review your fixed income analysis report.
- Take advantage of our new issue offerings with minimal transaction costs



Local Expertise

Fixed Income Brokerage Consultants

- Meet face to face or virtual appointment
- Complimentary Fixed Income Analysis on bond holdings held here or outside
- Strategy creation and discussion
- Contact an investment professional or local Fidelity Investor Center



Get more information

Visit: Fidelity.com > Research > Fixed Income, Bonds & CDs:

Access resources via the top tabs

Fixed Income, Bonds & CDs

Find Bonds & CDs | Research & Markets | Bond Tools | Service & Solutions | Understanding Bonds

Visit: Fidelity.com > Research > Fixed Income, Bonds & CDs: Fixed Income Carousel

- Third page: "Productivity"
- Videos and Quick Guides



portfolio (3:39)
Trading limit orders in

the fixed income market at Fidelity (5:02)

Tools

Assess your interest rate sensitivity (PDF)





Use the Fidelity Learning Center at home



Take a course

Complete *Leveraging fixed income* & *bond tools*, a series of demos illustrating "how to" use the comprehensive suite of fixed income and bond tools available on Fidelity.com.



Get more information

Visit Fidelity.com and select **Research > Learning Center** to obtain more information and insight on Fixed Income and Bonds.



Read individual articles

Read articles covering a variety of topics from multiple independent third parties.

Examples: Risks of fixed income investing, Bond Investment Strategies, Duration: Understanding the difference between bond prices and interest rates



Attend seminars/webinars

Register for a seminar at your local investor center, or view one of our monthly webinars from Fidelity.com.



Legal disclosures

Displayed rates of return, including annual percentage yield (APY), represent stated APY for either individual certificates of deposit (CDs) or multiple CDs within model CD ladders, and were identified from Fidelity inventory as of the time stated. For current inventory, including available CDs, please view the CDs & Ladders tab.

In general the bond market is volatile, and fixed income securities carry interest rate risk. (As interest rates rise, bond prices usually fall, and vice versa. This effect is usually more pronounced for longer-term securities.) Fixed income securities also carry inflation risk, liquidity risk, call risk and credit and default risks for both issuers and counterparties. Unlike individual bonds, most bond funds do not have a maturity date, so avoiding losses caused by price volatility by holding them until maturity is not possible.

Any fixed income security sold or redeemed prior to maturity may be subject to a substantial gain or loss.

The scattergraph, Fixed Income Analysis tool, and Bond Ladder tool are designed for educational purposes only and you should not rely on them as the primary basis for your investment, financial or tax planning decisions.

Any screenshots, charts, or company trading symbols mentioned, are provided for illustrative purposes only and should not be considered an offer to sell, a solicitation of an offer to buy, or a recommendation for the security.

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